

CLIENT:	Hagen Ford	PHONE #:	
SPOT:	HAGN-T161102 Hagen Black Friday V2	FAX # :	Co-op approved script
LENGTH:	:30	SALES REP:	Larry H.
DATE:	11/3/16	PRODUCED BY:	A. Dennis



GRAPHICS	Video	AUDIO
<p>Hagen Style Logo Euclid & Wilder – Bay City Ford Logo</p>  <p>(Hagen Style Logo) Means BIGGER SAVINGS!</p> <p>2016 Ford F-150 Super Cab 4x4 XL Lease From Just \$206/mo For 24 Months \$1,000 Due At Signing Plus Tax & Registration Fees</p> <p><small>Stk# T16514. 24 month lease. 10,500 miles per year. \$1000.00 due at signing plus tax, doc, title and license fees. Security deposit not required. All Ford Factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D Plan and F150 RCL Renewal eligibility required. Offer expires 11/30/16.</small></p> <p>2017 Ford Fusion SE Lease From Just \$159/mo For 36 Months \$1,000 Due At Signing Plus Tax & Registration Fees</p> <p><small>Stk# 17005. 36 month lease. 10,500 miles per year. \$1000.00 due at signing plus tax, doc, title and license fees. Security deposit not required. All Ford Factory rebates assigned to dealer. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. A/Z/D plan and RCL Owner Loyalty eligibility required. Offer expires 11/30/2016.</small></p> <p>Hagen Style Logo (Ford Logo) Euclid & Wilder – Bay City HagenFord.com</p>		<p>Tom On Camera: (:08) Hagen Style will make you smile!</p> <p>The Year End Event means big savings! Hagen Style means even BIGGER savings!</p> <p>Announcer: (:15) Get the <i>lowest</i> payment of the year on a 2016 Ford F-150 Super Cab! Lease yours from just \$206 a month! \$1,000 due at signing plus tax and registration fees.</p> <p>Or get Black Friday savings on a 2017 Ford Fusion! Lease yours for as little as \$159 a month! \$1,000 due at signing plus tax and registration fees.</p> <p>Tom: (:07)</p> <p>Hagen style, it really makes a difference! Euclid & Wilder in Bay City! Online at HagenFord.com!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____